



**Sponsorship Opportunity: Living Well
with Chronic Diseases Project**

Living Well with Chronic Diseases Project

Introduction

Lake Health and Wellbeing, in collaboration with the Ministry of Health in St Kitts, is aiming to provide support to men in St Kitts with chronic diseases such as heart disease, diabetes, cancer, high blood pressure and lung disease.

Our project will focus on men as it has been challenging to engage with men on health issues and this has led to men in St Kitts, who suffer from a chronic disease, not receiving the support that they need to successfully manage their condition; we want to change this.

Project Approach

The approach being utilised for this project is the Stanford University Chronic Disease Self-Management Program (CDSMP). This is an evidence-based prevention and health promotion program that addresses common issues faced by people with chronic conditions. The program provides patients with information on appropriate exercise, diet, managing symptoms, medication usage, dealing with side effects and improving communication with their healthcare providers, friends and family.

This information is provided by inviting men to attend a free 6-week self-management course that will empower them with the skills and knowledge to live well with their health condition.

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Project Approach

Classes will be held in the community and be facilitated by trainers certified by the Stanford University Chronic Disease Self-Management Program. We aim to hold sessions in August or September 2018.

The program has been implemented in 19 countries around the globe showing the following benefits:

- Improved health behaviours
- Improved health of patient
- Fewer hospitalisations
- Fewer days spent in hospital

You Can Support Men With Chronic Diseases

We are seeking companies who would like to sponsor this project and would be very grateful if your company would consider supporting this much-needed endeavour.

The total cost of one six-week course is \$6,400EC (that's \$2,370 US). A full breakdown of the cost is available upon request.

Your sponsorship amount can cover one, two or more six-week courses. This will enable us to provide support to as many men as possible.

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What You Can Expect From Us

If you're able to sponsor this event by making a financial contribution we would be happy to do the following:

- **Include your logo** on all printed material for this project
- Issue a **regular public thank you** message on social media throughout the project
- **Promote your business or products** on our website and on social media
- **Write a blog post** about your company and products
- **Display your promotional material** at all 6 sessions during the course
- **Display your logo** during each session of the course
- Invite a representative from your organisation to **present certificates** to all patients who complete the course
- Mention your company in all **advertising and promotion** of this project

If you would like to sponsor this project, please contact Abi Begho, Public Health Project Manager at Lake Health and Wellbeing:

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For more information about us, you can visit our website:

www.lakehealthandwellbeing.com or connect with us on social media:

Twitter: @lakehealthwell

Facebook: @lakehealthwellbeing